

# Privacy Policy

Protecting your private information is a paramount priority for us. This Statement of Privacy applies to the *Rhyme a Zoo* app and governs data collection and usage. Rhyme a Zoo is an education game for children. By using the Rhyme a Zoo app, you consent to the data practices described in this statement.

## Collection of your Personal Information

We collect some personally identifiable information from our users, but this collection is opt-in only; in other words, it only happens after you first specifically give us permission in all circumstances. Location data (geolocation information of the user's device) is used only if the user intends to configure or join a "classroom". In this case, the game invites users to create a user profile by entering a username; a user may sign in with any name or can simply ignore the prompt and proceed with no consequences.

## Security of your Personal Information

*Rhyme a Zoo* protects your personal information from unauthorized access, use, or disclosure through systems provided by Apple.

## Children Under Thirteen

The game may collect personally identifiable information from children under the age of thirteen. The app is designed so that sensitive information such as location will never be requested in modes where the intended user is a child. The username may be collected, but this collection is opt-in only and not required to play the game.

## Opt-Out & Deletion of Data

*Rhyme a Zoo* does not retain user data after it has been deleted by the user. Deleting a profile or a "classroom" destroys all references to the user and the user's information.

## Changes to this Statement

This Statement of Privacy may be updated occasionally to reflect product evolution and feedback. We encourage you to periodically review this Statement of Privacy to be aware how your information is being used and protected.

## Contact Information

We welcome your questions and comments regarding this Statement of Privacy. If you believe that *Rhyme a Zoo* has not adhered to this Statement, please contact us at [rhymeazoo@gru.edu](mailto:rhymeazoo@gru.edu).

Effective as of December 05, 2015